### **GENERAL INFORMATION**

City area 157 sq.km

**Population** 

(2022 01 01) 297.906

**Density** 1897,5 person/sq.km

(2022 01 01)

**Geography:** 

North latitude 54° 56 ' East longitude 24° 51'

Elevation 24 - 90 m above the sea level

**Distance from Kaunas** to Vilnius (the capital) –103 km,

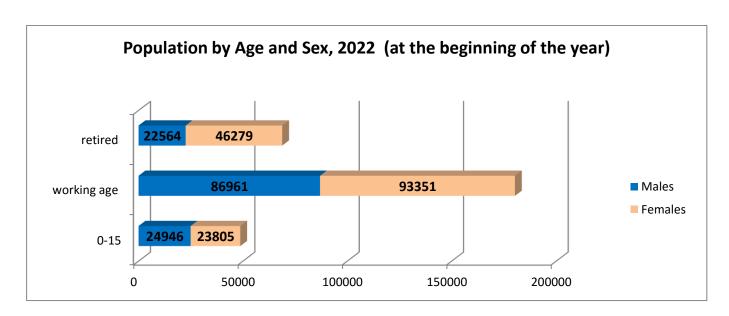
to Klaipėda (the seaport) – 209 km

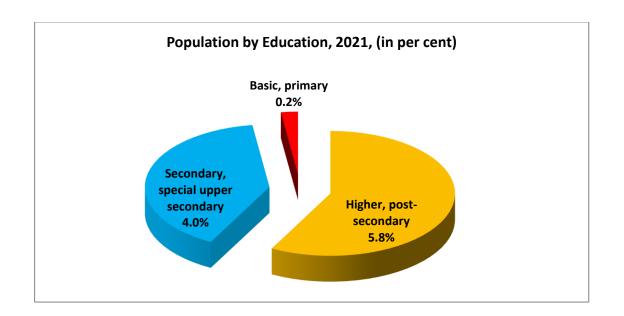
**Climate** (in 2021):

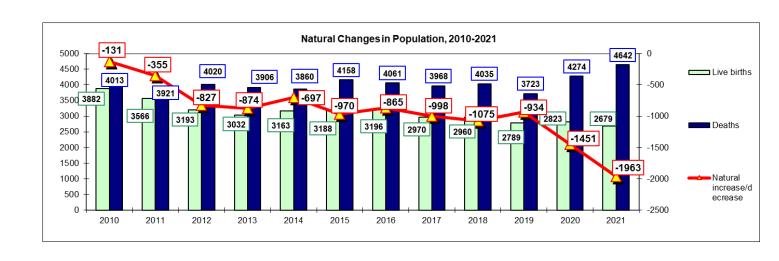
Average annual temperature 7,5 °C

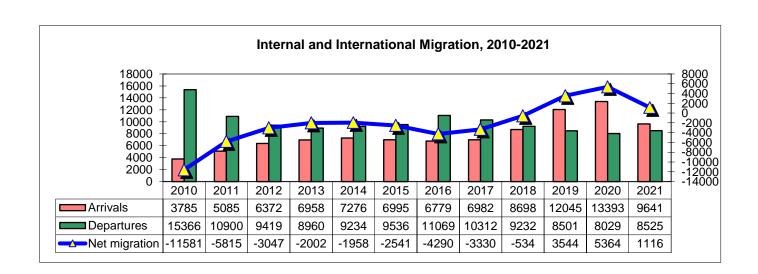
Average temperature in July 22,5 °C

Annual precipitation 606 mm



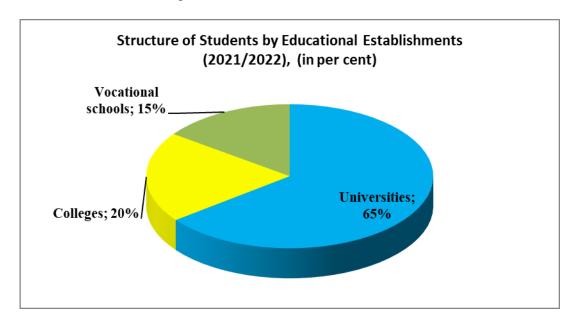




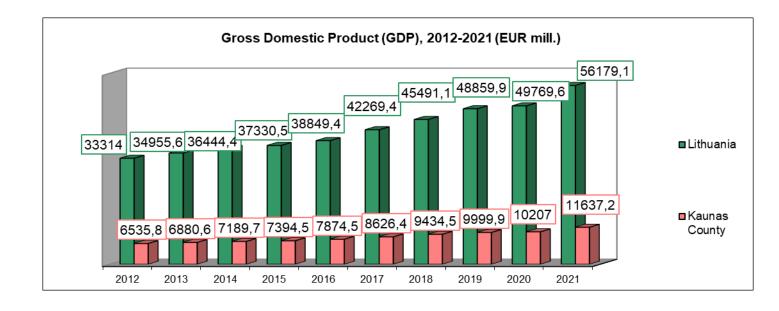


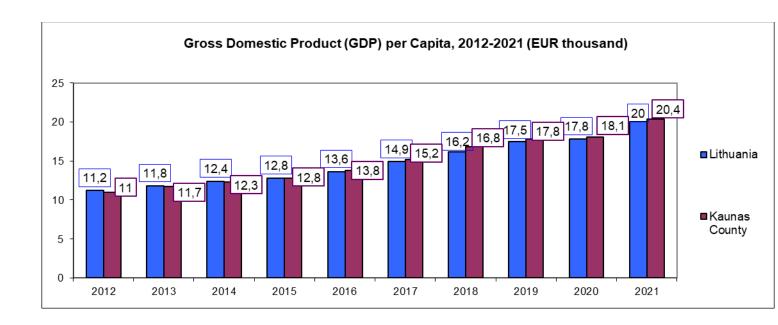
### **EDUCATION**

Kaunas has 4 universities, 4 colleges, 7 vocational schools. Total number of students studying in vocational schools, colleges, universities (2021/2022) is **40389**.

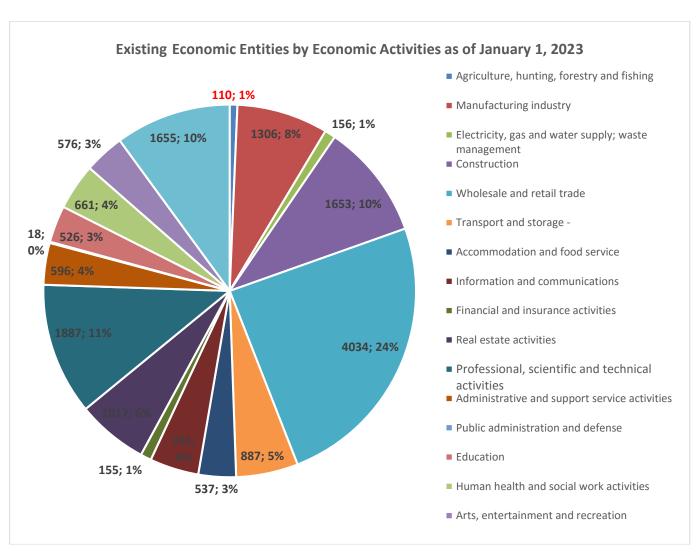


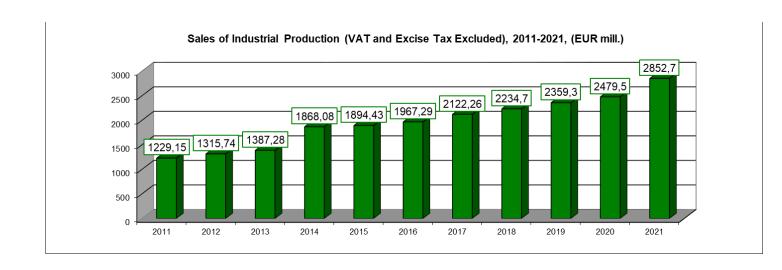
### **ECONOMIC ACTIVITY**

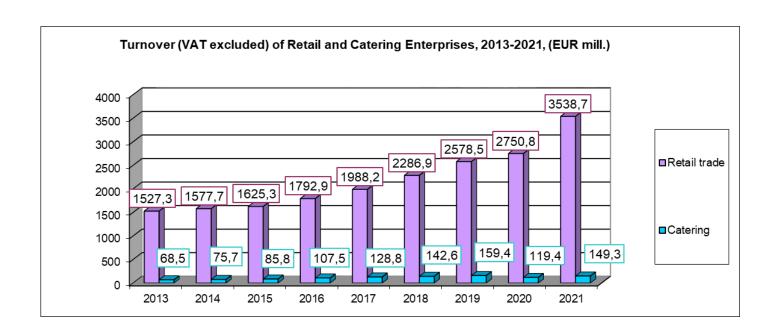


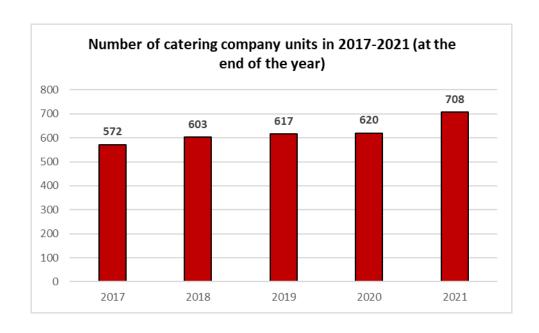


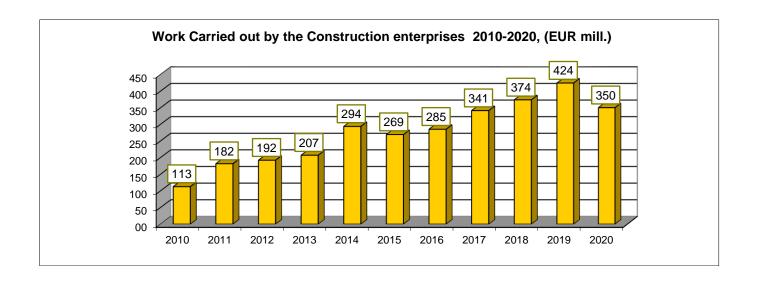
Existing Economic Entities 2023 01 01: Kaunas – 16.475







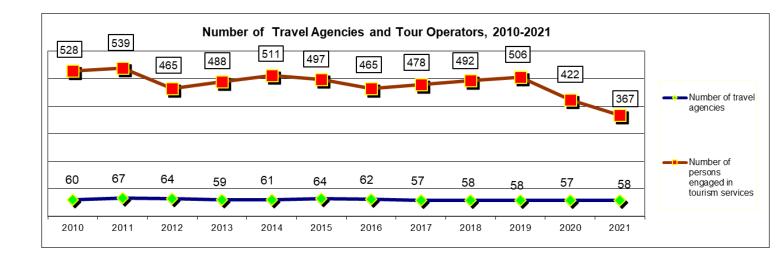




# Revenue of Service Enterprises, 2016-2020, (in per cent)

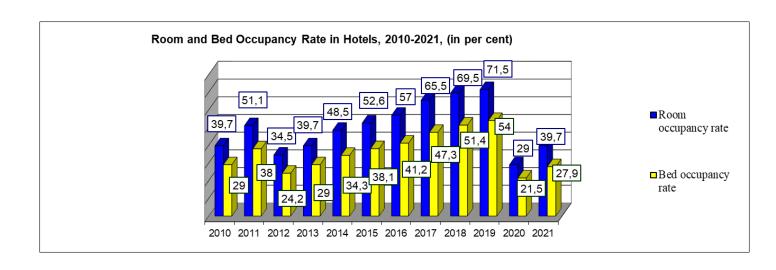
| Economic activity   | Revenue of Service Enterprises,   in per cent |      |      |      |      |  |  |  |
|---|---|------|------|------|------|--|--|--|
|   | 2016  | 2017 | 2018 | 2019 | 2020 |  |  |  |
| Information and communication   | 79  | 80,8 | 84,3 | 83,1 | 78,2 |  |  |  |
| Real estate activities  | 89,4  | 90,2 | 86,9 | 90,6 | 79,5 |  |  |  |
| Professional, scientific and technical activities, except research and experimental development | 80  | 81,1 | 80,1 | 84,3 | 85,4 |  |  |  |
| Administrative and support service activities   | 39,3  | 37,7 | 38,6 | 44,9 | 45,7 |  |  |  |
| Education   | 0   | 0    | 0    | 0    | 0    |  |  |  |
| Human health and social work activities   | 0   | 0    | 0    | 0    | 0    |  |  |  |
| Arts, entertainment and recreation activities   | 0   | 0    | 0    | 0    | 0    |  |  |  |
| Other service activities, except membership organizations                                       | 36,1  | 26,3 | 33,9 | 33,2 | 41,5 |  |  |  |

### **TOURISM**



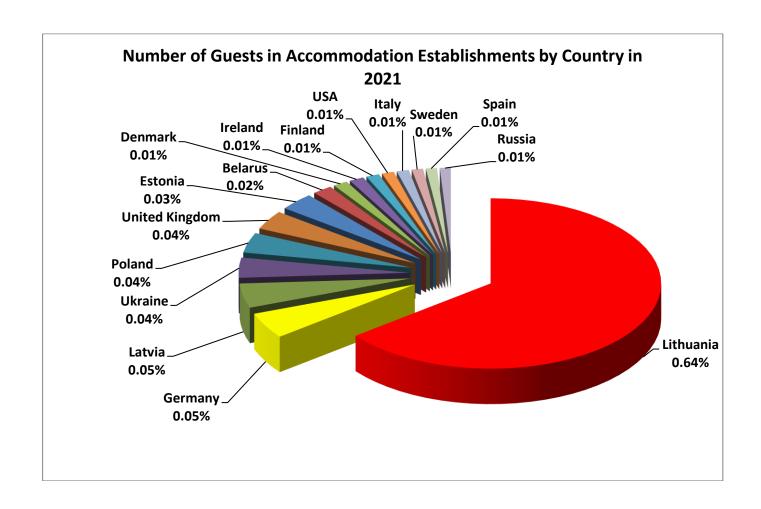
## Hotels, Motels And Their Activities in 2018-2021

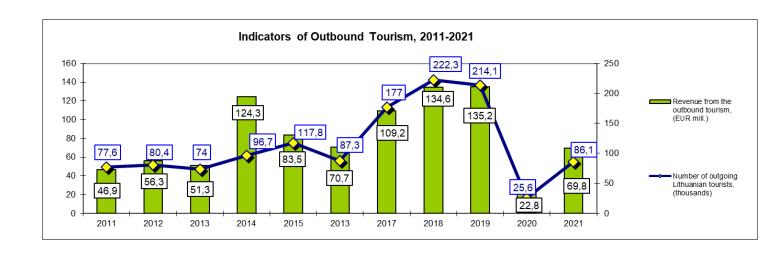
|  | 2018    | 2019    | 2020    | 2021    |
|--|---------|---------|---------|---------|
| Number of enterprises                  | 177     | 187     | 191     | 203     |
| Number of rooms                        | 1 823   | 2 250   | 2 463   | 3 184   |
| Number of beds                         | 3 921   | 5 200   | 6 005   | 7 952   |
| Number of accommodated quests per year | 317 656 | 349 530 | 141 419 | 165 037 |
| Foreigners among them                  | 213 735 | 236 398 | 72 031  | 67 079  |
| Nights spent                           | 558 472 | 630 336 | 272 210 | 334 762 |
| Nights spent by foreigners             | 392 075 | 462 502 | 154 437 | 168 075 |

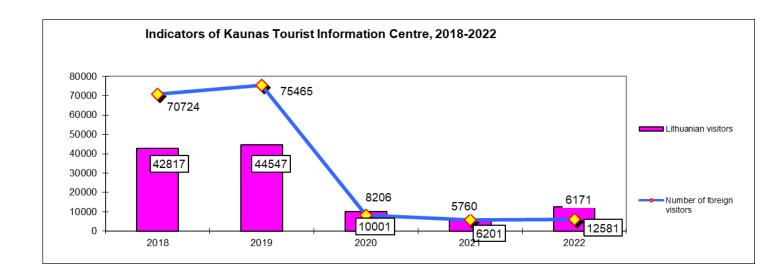


# Number of Guests in Accommodation Establishments by Country in 2021

| 1.  | Lithuania      | 97958 |
|-----|----------------|-------|
| 2.  | Germany        | 7480  |
| 3.  | Latvia         | 7055  |
| 4.  | Ukraine        | 5813  |
| 5.  | Poland         | 5784  |
| 6.  | United Kingdom | 5467  |
| 7.  | Estonia        | 5071  |
| 8.  | Belarus        | 2884  |
| 9.  | Denmark        | 2104  |
| 10. | Ireland        | 2104  |
| 11. | Finland        | 1903  |
| 12. | USA            | 1757  |
| 13. | Italy          | 1748  |
| 14. | Sweden         | 1629  |
| 15. | Spain          | 1583  |
| 16. | Russia         | 1574  |



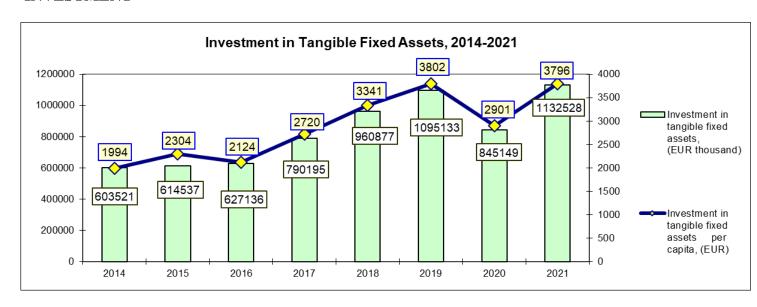


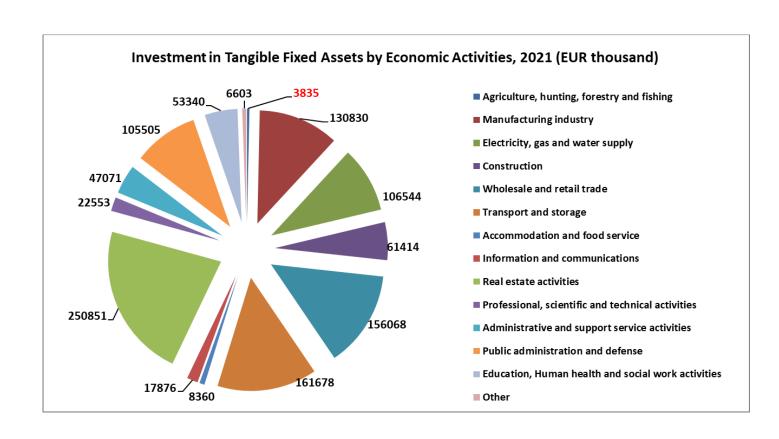


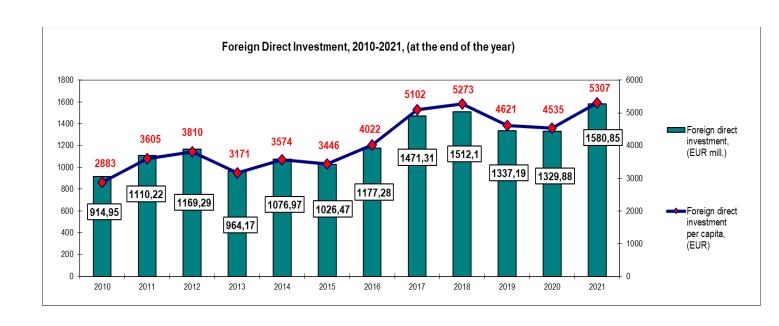
# **Indicators of Kaunas City Tourist Information Centre, 2022**

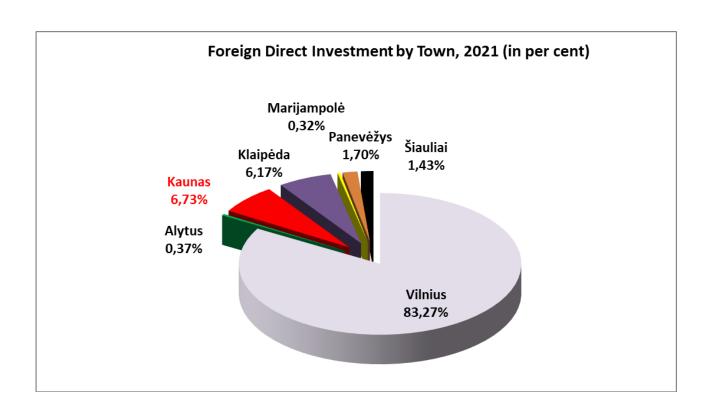
| 2022                       | January | February | March | April | May  | June | July | August | September | October | November | December | Total |
|----------------------------|---------|----------|-------|-------|------|------|------|--------|-----------|---------|----------|----------|-------|
| Lithuanian visitors        | 2295    | 957      | 732   | 904   | 1235 | 823  | 1135 | 1021   | 1007      | 1107    | 830      | 535      | 12581 |
| Number of foreign visitors | 182     | 136      | 237   | 354   | 498  | 620  | 1097 | 1142   | 676       | 628     | 423      | 178      | 6171  |
| Totol                      | 2477    | 1093     | 969   | 1258  | 1733 | 1443 | 2232 | 2163   | 1683      | 1735    | 1253     | 713      | 18752 |

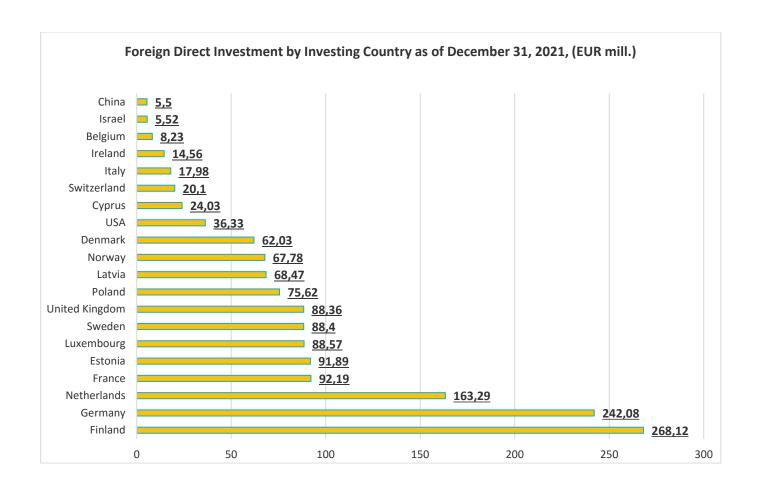
### **INVESTMENT**







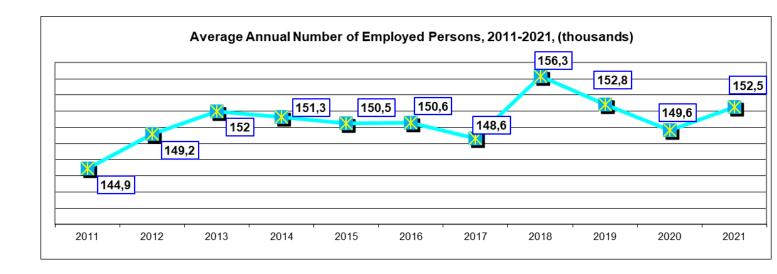


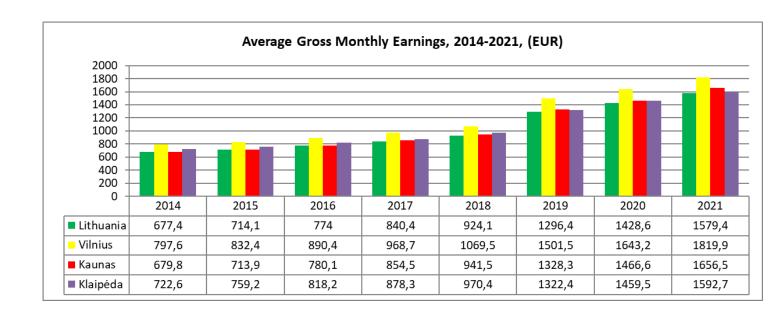


Foreign Direct Investment by Economic Activity as of December 31, 2021

|   | (EUR mill) |
|---|------------|
| Total   | 1 580,85   |
| Manufacturing industry                            | 312,70     |
| Agriculture, forestry and fishing                 | 160,88     |
| Electricity, gas and water supply                 | 16,86      |
| Construction                                      | 125,37     |
| Wholesale and retail trade                        | 358,88     |
| Transport and storage                             | 53,57      |
| Accommodation and food service                    | 0,98       |
| Information and communications                    | 26,71      |
| Financial and insurance activities                | 112,83     |
| Real estate activities                            | 201,21     |
| Professional, scientific and technical activities | 13,96      |
| Administrative and support service activities     | 16,55      |
| Human health and social work activities           | 22,67      |
| Acquisition and sale of private real estate       | 157,51     |

### **EMPLOYMENT**





### LABOUR MARKET

